

CONTENT PUBLISHING PLATFORM

Publish Once, Reach Everywhere

Publish once across Douyin, Kuaishou, WeChat, WeCom, Weibo and more — one creation, one-click unified publishing to every platform, so your content reaches further with consistent brand expression. No more re-editing for each channel.



♦ Faster Publishing

One-click to all platforms — less rework, shorter time-to-launch.

♦ Content Assets

Unified account & asset management builds your content library.

♦ Consistent Voice

A unified brand expression across every channel.

CORE VALUE

One editor, unified distribution

Create once and publish everywhere — a consistent brand voice with more efficient reach.

1 Unified Creation

Create in one editor with auto-adaptive formats for every platform.

2 One-Click Publishing

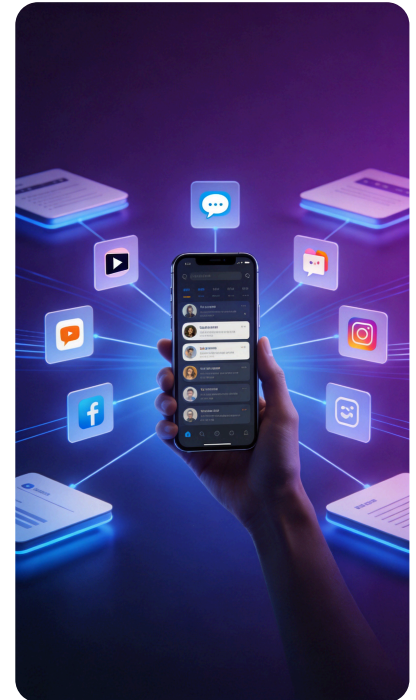
Connect Douyin, Kuaishou, WeChat, WeCom and Weibo — publish everywhere with one click.

3 Scheduling & Batch

Schedule and batch-publish at optimal times to boost operational efficiency.

4 Analytics

Aggregate metrics across platforms into a single dashboard for insight.



SOLUTION

Stop re-editing for each platform

1 One-Click Multi-Platform

Create once, publish to Douyin, Kuaishou, WeChat, WeCom and Weibo all at once.

2 Unified Management

Centralized management of accounts, content assets and publishing history.

3 Consistent Brand Voice

Consistent content across all channels for a unified brand presence.

AI CAPABILITIES

AI makes content distribution smarter

AI AI Content Adaptation

Generate platform-appropriate copy and auto-adjust format and wording.

AI AI Smart Distribution

Intelligently pick optimal channels and timing to maximize reach.

AI AI Performance Insights

Aggregate multi-platform metrics and produce actionable insights.

CUSTOMER VALUE

Turn content into a real asset

▲ Faster Publishing

One-click to all platforms, less rework and shorter time-to-launch.

▲ Content Assets

Unified account and asset management builds your content library.

▲ Consistent Voice

A consistent brand expression across all platforms.

▲ Measurable Results

Multi-platform data unified for clear publishing impact.

Publish once, reach everywhere

Book a demo to make brand content more efficient and consistent.

Book a Demo / Contact Us



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