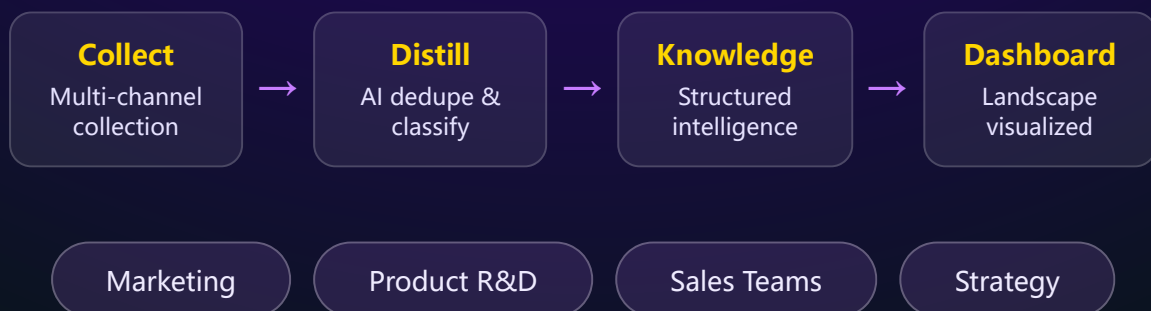


From Competitive Data Monitoring to AI-Powered Decision Enablement

In today's fiercely competitive market, the timeliness and completeness of intelligence determine the quality of decisions. Our platform combines automated collection with human input — AI cleans, classifies, tags and distills information into a structured knowledge base and competitive dashboard, making the landscape clear and decisions sharp.



◆ Automated Collection

Multi-source collection reduces manual work and never misses a move.

◆ Sharper Decisions

AI knowledge base + dashboards keep you ahead of competitor dynamics.

◆ Inside & Outside United

Online auto-collection plus offline employee intel — complete coverage.

◆ Knowledge Asset

Intelligence organized into a searchable, reusable knowledge asset.

AI COMPETITIVE INTELLIGENCE PLATFORM

AI-driven intelligence, connecting the data value chain

Five core capabilities — collection, knowledge base, monitoring, Q&A and dashboards — turn scattered competitive information into real-time insight for marketing, product and sales decisions.

1 Multi-Modal Intelligence Collection

Automatically gather competitor WeChat articles and industry news; employees submit offline events, client interviews and channel feedback in one click.

2 AI Intelligence Knowledge Base

AI deduplicates, classifies, tags and distills information into a searchable, reusable enterprise knowledge base.

3 Competitor Activity Tracking

Continuously track campaigns, new product launches and strategic moves — never miss a key change.

4 AI Q&A Insights

Ask the knowledge base in natural language and get competitive insights and summaries in seconds.

5 Competitive Dashboard

A multi-dimensional dashboard makes the landscape, share of voice and key account moves instantly visible.



CUSTOMER VALUE

Make competitive intelligence a long-term advantage

1 See the Landscape Faster

Multi-source intelligence gathers automatically; grasp the competitive landscape at once, no slow start.

2 Decisions Backed by Evidence

AI distills the key points so marketing, product and sales decisions rest on timely, accurate intelligence.

3 Build a Lasting Asset

Every piece of intelligence enriches the knowledge base, making your competitive insight sharper over time.

AI CAPABILITIES

AI turns "overload" into "precision"

AI AI Intelligence Processing

Automatically extract key competitive information from massive articles and submissions.

AI AI Knowledge Base

Organize scattered intelligence into a searchable, reusable knowledge asset.

AI AI Insight Dashboards

Auto-distill the competitive landscape and competitor dynamics into visual insights.

AI AI Inside & Outside Unified

Online auto-collection and offline employee intel merge — first-hand intel never lost.

Make intelligence your decision engine

Contact us — let every team decide on timely, accurate competitive intelligence.

Book a Demo / Contact Us



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www.turbo.digital



Shanghai:

上海市普陀区岚皋路567号品尊国际中心B座11楼3

Tokyo:

150-0041 東京都渋谷区神南1-12-14 渋谷宮田ビル 6F



021-52797363



contactus@turbo.digital

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